



## Pound Price List – 2008

### List Rental Prices – Mailing

One Time Use	£125 / 1000
Two Times Use	£225 / 1000
Three Times Use	£280 / 1000
Four Times Use	£340 / 1000
Data With Sic	£25 / 1000
Data With Employee Size	£25 / 1000

### List Rental Prices – Telephone

One Time Use	£150 / 1000
Telephone & Mail Combined	£195 / 1000
Data With Sic	£25 / 1000
Data With Employee Size	£25 / 1000

### Unlimited Usage

Unlimited Usage (6 / 12 Month Usage)	£400 / 1000
Data With Sic	£25 / 1000
Data With Employee Size	£25 / 1000

### Email Broadcasting

One Time Use	£175 / 1000
Image / Copy Server Hosting	£5 / 1000
Broadcast Set Up	£35 / each
Hosting Upload To Server	£15 / each
Tracking Report	£15 / each
Click Thrus	£10 / each

### Click2Match

Click Telephone Numbers	£150 / 1000
Click Mailing Addresses	£125 / 1000

### Selection Rates

Work Place / Work Type Selection	£5 / 1000
Criteria / Geographical Selection	£5 / 1000
Employee Size Selection	£5 / 1000
Keycode Selection	£5 / 1000
Recency Data Controlled	£5 / 1000
Gender Selection	£5 / 1000
Top Companies Selection	£5 / 1000
Internet Modem Delivery	£20 / Flat

### Terms

Minimum order 4,000 records

Credit terms subject to status – Initial order prepay, thereafter 30 days net following delivery date

### Usage

One time use / unlimited usage subject to rental agreement and sample mail piece or lease appointment and approval, list(s) may not be copied in any way. Media decoys / seeds implanted for controlled usage

Net Name 80%

### Payment & Discount

Cheque or Balance Transfer (we regret we can not accept credit cards at present)

Prepayment with order attracts 5% discount

### Delivery

Data rental immediate plus production and delivery, contractual research 1 – 21 days subject to type of order application

### Cancellation

Subject to minimum order and production run cost of £40 / 1000 if the cancellation date is advised prior to mail date.

Past mail date full charges apply

Telephone numbers no cancellation permissible

