



Dollars Price List – 2008

List Rental Prices – Mailing

| | |
|-------------------------|--------------|
| One Time Use | \$225 / 1000 |
| Two Times Use | \$400 / 1000 |
| Three Times Use | \$500 / 1000 |
| Four Times Use | \$600 / 1000 |
| Data With Sic | \$43 / 1000 |
| Data With Employee Size | \$53 / 1000 |

List Rental Prices – Telephone

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|---------------------------|--------------|
| One Time Use | \$270 / 1000 |
| Telephone & Mail Combined | \$350 / 1000 |
| Data With Sic | \$43 / 1000 |
| Data With Employee Size | \$53 / 1000 |

Unlimited Usage

| | |
|--------------------------------------|--------------|
| Unlimited Usage (6 / 12 Month Usage) | \$700 / 1000 |
| Data With Sic | \$43 / 1000 |
| Data With Employee Size | \$53 / 1000 |

Email Broadcasting

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|-----------------------------|--------------|
| One Time Use | \$320 / 1000 |
| Image / Copy Server Hosting | \$9 / 1000 |
| Broadcast Set Up | \$53 / each |
| Hosting Upload To Server | \$22 / each |
| Tracking Report | \$16 / each |
| Click Thrus | \$16 / each |

Click2Match

| | |
|-------------------------|--------------|
| Click Telephone Numbers | \$225 / 1000 |
| Click Mailing Addresses | \$320 / 1000 |

Selection Rates

| | |
|-----------------------------------|-------------|
| Work Place / Work Type Selection | \$10 / 1000 |
| Criteria / Geographical Selection | \$10 / 1000 |
| Employee Size Selection | \$10 / 1000 |
| Keycode Selection | \$5 / 1000 |
| Recency Data Controlled | \$10 / 1000 |
| Gender Selection | \$10 / 1000 |
| Top Companies Selection | \$10 / 1000 |
| Internet Modem Delivery | \$35 / Flat |

Terms

Minimum order 4,000 records

Credit terms subject to status – Initial order prepay, thereafter 30 days net following delivery date

Usage

One time use / unlimited usage subject to rental agreement and sample mail piece or lease appointment and approval, list(s) may not be copied in any way. Media decoys / seeds implanted for controlled usage

Net Name 80%

Payment & Discount

Cheque or Balance Transfer (we regret we can not accept credit cards at present)

Prepayment with order attracts 5% discount

Delivery

Data rental immediate plus production and delivery, contractual research 1 – 21 days subject to type of order application

Cancellation

Subject to minimum order and production run cost of \$72 / 1000 if the cancellation date is advised prior to mail date.

Past mail date full charges apply

Telephone numbers no cancellation permissible

