



**Description for Datacard 25: Entertainment**  
**Total Names for This Data Card: 84651**

**Publisher's Introduction**

This base is reminiscent of the best who's who file you could ever wish to use. Amongst it you will find some of the world's most renowned individuals and we have gone a great deal further than that, we have created a base that includes the entire industry of leisure and entertainment. Naturally you have individuals who command a very high disposable income.

**Motion Pictures** – spells the magic of Hollywood and we have captured every one involved in the production of movies, producers, managers, distribution management, teams involved in motion pictures, exhibiting motion pictures for commercially appointed theatres including similar productions for television or other media using film, tape or other means – see Work Area 78 SIC classifications.

**Performing Agents** – access to the stars who frequent our home on a daily basis, acceptable by private office and home address where available.

**Amusement and Recreation Services** – this base is probably the best 'where to go' international entertainment guide of all times, including individuals and their management teams such as dance studios, schools and halls, theatrical producers and centres, bands, orchestras, actors and other entertainers and entertainment, bowling centres, professional sport clubs and promoters, racing including track operation, physical fitness facilities and golf courses, amusement parks, membership sports clubs, amusement and recreational services. In fact every conceivable form of entertainment and entertainers throughout the world. Some you would recognise immediately and others you would never realised existed.

It includes the performing agents, buyers and management teams responsible for the arrangements and entertainment productions and promotions – see Work Area 79 SIC classifications.

**Selection Available** – work area, work place, work type, SIC classification, establishment size, gender income geographical by country & postcode, telephone, fax, email.

**Source of Data** – strategic research and questionnaires. This is a relatively new base and is under research.

**Updating** – continuous against source information, campaign response, goneaways, new names checked and suppressed against the Frankform ANDS system. Users are fully covered by our Guarantee and EC Data Protection Licence.



<b>SIC</b>		<b>Postal</b>	<b>Tel</b>	<b>Fax</b>	<b>Email</b>
78120	Video Production	6540	6368	4012	2595
78130	Film Production	6182	5848	5196	3405
78140	Film Production for TV	3592	3564	2948	2122
78150	Music Production	3679	3583	3198	2278
78190	Services Allied - Motion Picture	11985	11718	9814	7305
78220	Motion Picture & Tape Distribution	141	137	86	14
78230	Film Distributors	322	322	313	89
78240	Film & Tape Distribution for TV	397	402	400	94
78290	Motion Picture Distribution Services	562	321	307	48
78320	Motion Picture Dealers	292	289	179	24
78330	Drive-in Cinemas	21	21	20	6
78410	Video Tape Rental	3269	3265	674	8
78510	Agents	1733	1716	1613	626
78990	Video Motion nec	83	80	79	63
78999	Media combined	2055	1916	1409	1382
79110	Dance Studios, Schools & Halls	1315	1302	366	264
79220	Theatrical Producers & Services	1556	1540	963	136
79290	Entertainers & Entertainment Groups	3345	3269	1339	914
79320	Billiard & Pool Establishments	19	19	18	8
79330	Bowling Centres	617	610	255	358
79410	Sports Clubs, Managers & Promoters	3399	3409	2073	3944
79420	Health Clubs	317	312	228	89
79480	Racing, including Track Operation	1322	1295	1030	922
79905	Saunas	3	3	2	2
79910	Physical Fitness Facilities	1238	1238	507	3
79920	Public Golf Courses	7603	7749	6866	5388
79930	Coin Operated Amusement Devices	428	426	272	7
79960	Amusement Parks	2371	2351	621	44
79970	Football Clubs FA	4760	4609	1855	1280
79972	Yacht Clubs	2242	2116	923	1371
79990	Amusement & Recreation, nec	12762	12799	6277	1829
79999	Amusement & Recreation combined	501	468	325	338
		84651	83065	54168	36956

<b>WorkType</b>	<b>Postal</b>	<b>Tel</b>	<b>Fax</b>	<b>Email</b>
Administration Staff	1651	1612	791	637
Analyst	7	6	6	4
Author/Editor/Publisher	1650	1536	1006	922
Commercial/Bus Develop Manager/Director	615	609	559	330
Communications Director/Manager	83	75	67	47
Company Secretary	3201	3166	2302	2244
Computer Analyst	2	1	1	1
Computer Manager/Director	8	7	7	4
Consultant	56	53	46	24
Customer Relations Mgr	28	27	27	25
DP Manager/Director	4	4	3	2
Designer	1316	1251	878	724
Developers	38	38	34	31
Educator, Lecturer, Reader	46	43	24	84
Engineer	471	424	285	328
Facilities Manager/Director	33	34	31	14
Finance Dir/Controller	948	928	709	466
Fleet Manager/Director	29	30	30	7
Fund Manager	16	16	16	0
Health & Safety Officer	45	46	46	10
IS Manager/Director	11	10	9	7
IT Manager/Director	170	169	163	65
Import/Export Dir/Mgr	34	34	33	27
Legal Executives	164	162	147	64
Librarian	11	11	10	9
Logistics/Transport Mgr/Dir	3	3	3	3
Marketing/Sales Dir/Mgr	2134	2096	1989	1147
Network Planners/Integrators	3	3	2	2
Operations Director/Manager	240	226	200	135
Personnel Manager	1446	1440	1276	529
President, Chairman, Dir, Mgr	59275	58507	35023	22055
Product/Brand Manager	3	3	3	3
Production/Works Dir/Mgr	3531	3444	3022	2148
Programmer	32	25	13	23
Projects Manager/Director	73	73	69	59
Purchasing Dir/Mgr	214	215	207	112
Quality Controller	9	9	8	6
R & D Dir/Mgr	12	11	8	10
Researcher	763	674	199	154
Security Dir/Mgr	40	41	40	35
Senior Executives & Professionals	4411	4190	3454	3098
Services Manager	180	180	173	30
Software Engineer	2	2	1	0
Systems Manager/Engineer	20	19	16	15
Technician, Technical Manager/Director	1534	1523	1159	1258
Training Manager	74	76	63	47
Unknown Job Title	11	9	8	7
Web Master	4	4	2	4
	84651	83065	54168	36956

<b>Country</b>
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<b>Africa</b>
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	<b>Postal</b>	<b>Tel</b>	<b>Fax</b>	<b>Email</b>
Algeria	3	3	3	0
Angola	0	0	0	1
Benin	2	2	2	2
Botswana	10	10	5	5
Burkina Faso	1	1	1	0
Burundi	1	1	1	1
Congo	2	2	1	2
Egypt	10	8	5	6
Ethiopia	1	1	1	1
Ghana	2	2	2	2
Ivory Coast	4	4	4	0
Kenya	2	2	1	1
Mali	1	1	1	1
Mauritius	20	20	20	20
Morocco	7	7	7	3
Mozambique	1	1	1	0
Niger	1	1	1	1
Sao Tome Principe	1	1	1	1
Senegal	3	3	3	3
South Africa	175	175	159	235
Tanzania	1	0	0	1
Togo	2	2	2	0
Tunisia	4	4	4	1
Zimbabwe	3	3	2	4
	257	254	227	291

<b>Australasia</b>
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	<b>Postal</b>	<b>Tel</b>	<b>Fax</b>	<b>Email</b>
Australia	3686	3486	2870	2271
Fiji	3	3	3	3
New Zealand	787	763	650	578
	4476	4252	3523	2852

<b>Eastern Europe</b>				
	<b>Postal</b>	<b>Tel</b>	<b>Fax</b>	<b>Email</b>
Albania	1	1	1	0
Azerbaijan	1	1	1	1
Belarus	2	0	0	2
Bulgaria	11	11	11	7
Croatia	70	70	59	124
Czech Republic	269	269	257	164
Estonia	19	16	15	17
Hungary	33	33	31	9
Kazakhstan	4	2	2	4
Latvia	14	14	13	22
Lithuania	17	17	17	18
Macedonia	3	3	3	3
Moldova	2	2	2	2
Poland	74	72	67	64
Romania	5	5	5	5
Russia	24	22	20	20
Slovak Republic	38	38	22	37
Slovenia	52	52	51	41
Turkey	11	10	10	9
Ukraine	4	4	4	4
Yugoslavia	4	4	1	4
	658	646	592	557

<b>Far East</b>				
	<b>Postal</b>	<b>Tel</b>	<b>Fax</b>	<b>Email</b>
China	27	27	16	10
Hong Kong	285	277	258	178
India	221	77	77	90
Indonesia	30	30	29	28
Japan	220	214	206	57
Korea	122	118	104	89
Malaysia	56	56	52	35
Nepal	12	12	12	12
Philippines	30	28	21	23
Singapore	116	108	81	86
Sri Lanka	4	4	3	5
Taiwan	16	15	15	14
Thailand	43	49	38	48
Vietnam	5	4	4	4
	1187	1019	916	679

<b>Middle East</b>				
	<b>Postal</b>	<b>Tel</b>	<b>Fax</b>	<b>Email</b>
Bahrain	57	57	57	29
Iran	4	2	2	0
Israel	63	61	54	38
Jordan	10	10	10	0
Kuwait	18	18	18	46
Lebanon	53	53	53	42
Oman	54	54	51	32
Pakistan	5	5	1	4
Qatar	2	2	0	0
Saudi Arabia	40	40	40	5
United Arab Emirates	352	339	336	300
	658	641	622	496

<b>North America</b>				
	<b>Postal</b>	<b>Tel</b>	<b>Fax</b>	<b>Email</b>
Australia	34	33	33	25
Bahamas	36	36	34	35
Barbados	0	1	1	1
Canada	28740	28812	11981	1854
Curacao	6	6	1	6
Dominican Republic	2	1	1	1
Jamaica	0	0	0	2
Puerto Rico	31	30	19	1
St Lucia	30	30	30	30
Trinidad & Tobago	4	4	4	5
US Virgin Islands	2	0	0	0
USA	11022	10704	7995	5211
	39907	39657	20099	7171

<b>South America</b>				
	<b>Postal</b>	<b>Tel</b>	<b>Fax</b>	<b>Email</b>
Argentina	121	102	27	55
Bolivia	2	1	1	1
Brazil	176	170	55	42
Chile	163	160	143	12
Colombia	270	269	269	268
Costa Rica	4	4	4	4
Ecuador	3	3	2	2
El Salvador	7	11	6	2
Guatemala	19	15	8	2
Honduras	2	1	1	1
Mexico	182	176	61	42
Nicaragua	2	2	1	1
Panama	11	5	3	4
Peru	2	2	2	1
Uruguay	10	8	8	4
Venezuela	16	16	13	15
	990	945	604	456

<b>Western Europe</b>				
	<b>Postal</b>	<b>Tel</b>	<b>Fax</b>	<b>Email</b>
Andorra	1	1	1	0
Austria	960	962	896	760
Belgium	376	370	336	190
Cyprus	42	42	7	36
Denmark	436	435	355	298
Finland	103	101	101	101
France	1901	1900	1657	2439
Germany	4721	4760	4402	4137
Gibraltar	10	2	2	1
Greece	56	55	51	44
Iceland	149	144	131	139
Ireland	1299	1340	1083	1090
Italy	861	883	782	785
Liechtenstein	6	6	5	6
Luxembourg	70	71	70	7
Malta	368	360	212	268
Monaco	3	3	3	3
Norway	353	351	222	241
Portugal	97	100	95	79
Spain	1912	1914	1844	1389
Sweden	248	259	251	133
Switzerland	396	421	352	296
The Netherlands	408	395	384	325
UK	21742	20776	14343	11687
	36518	35651	27585	24454