

Description for Datacard 22: Retail

Total Names for This Data Card: 426964

Publisher's Introduction

This base includes the senior specifiers and purchasers, designers and co-operative management teams who are engaged in the contractual purchase of products for retail and are engaged in selling merchandise for personal or household consumption and rendering services incidental to sell of goods, in general, retail establishments are classified by class of business according to the principle line of commodities sold, including lumber and building materials, paints, glass, wallpaper, hardware stores, retail nurseries, town and garden supply stores, mobile home dealer. See Work Area 52 for SIC classifications.

General merchandise stores, department stores, variety stores, miscellaneous general stores – see Work Area 53 SIC classifications.

Stores selling food, groceries, meat, fish, and frozen goods, fruit and vegetables, confectionery and baked products – see Work Area 54 SIC classification.

Automotive and fuel service stations for motor vehicle dealers, auto and home supply stores, boat dealers, motor cycle dealers – see Work Area 55 for SIC classifications.

Apparel & accessory men, woman, boys and girls, infants and babies, including family clothes, shoes and miscellaneous apparel – see Work Area 56 for SIC classifications.

Home furniture stores, floor covering, drapery, curtains and upholstery, household appliances, radio, television and consumer electronic stores, computer and software, record and compact, pre-recorded tape and musical instrument stores – see Work Area 57 for SIC classifications.

Eating and drinking places, a-la-carte-restaurants, fast food outlets, ethnic system food, take-away food, drug and pharmacists stores, liquor stores – see Work Area 59 for SIC classification.

Other retail outlets such as sporting goods, book stores, stationery, jewellers, hobby and crafts, camera and photographic, gift and novelty, luggage and leather, sewing, needlework, catalogue and mail order, automatic merchandising, direct selling, fuel & oil, florist, tobacco and newspapers, opticians – see Work Area 59 for SIC classifications.

Selection Available – work area, work place, work type, SIC classification, establishment size, gender, income, geographical by country and postcode, telephone, fax, email.

Source of Data – strategic research, questionnaires, professional registrations, associations.

Updating – continuous against source information, questionnaires, campaigns, goneaways, new names checked and suppressed against the Frankform ANDS system. Users are fully covered by our Guarantee and EC Data Protection Licence.



SIC		Postal	Tel	Fax	Email
52110	Lumber & Building Materials	11356	11327	7041	441
52310	Paint, Glass & Wallpaper Shops	5396	5397	2581	89
52510	Hardware Shops	4067	4041	2413	403
52610	Retail Nurseries & Garden Shops	8241	8108	4586	936
52710	Mobile Home Dealers	240	240	135	0
52999	Analytical Retail Analysis	153	153	118	0
53110	Department Stores	8872	8851	6123	1201
53310	Variety Shops	7113	7104	3985	58
53990	Miscellaneous General Merchandise Shops	2205	2149	1440	614
53999	Analytical Merchandise Analysis	758	714	550	0
54110	Grocery Shops	21098	21022	6702	218
54220	Freezer & Locker Meat Provisions	298	298	258	74
54230	Meat & Fish (Seafood) Markets	2047	2041	868	62
54310	Fruit Stores & Vegetable Markets	1577	1572	672	57
54410	Candy, Nut & Confectionery	2287	2286	660	29
54510	Dairy Product Shops	873	894	443	77
54620	Retail Bakeries - Bake & Sell	5502	5502	1930	220
54630	Retail Bakeries - Sell only	134	134	114	10
54990	Miscellaneous Food Shops	6064	6055	2150	164
54999	Hypermarkets Analysis	1601	1594	1511	174
55110	New & Used Car Dealers	12599	12440	7788	643
55210	Used Car Dealers	686	684	514	141
55310	Auto & Home Supply Stores	11312	11274	5166	159
55410	Petrol Service Stations	9251	9230	3165	57
55510	Boat Dealers	2114	2114	915	40
55610	Recreation & Utility Trailer Dealers	1027	1026	572	1
55710	Motorcycle Dealers	1268	1267	550	19
55990	Automotive Dealers, nec	1471	1468	853	125
55999	Analytical Control & Analysis	10	10	9	0
56110	Mens & Boys Clothing/Accessory Shops	10022	10020	5654	1380
56210	Womens Ready to Wear Shops	16761	16757	4928	439
56310	Womens Accessory & Speciality Shops	2607	2602	1226	172
56410	Childrens & Infants Wear Shops	3874	3870	1379	87
56510	Family Clothing Shops	9548	9506	7798	2894
56610	Shoe Shops	5080	5066	2215	341
56810	Furriers & Fur Shops	336	336	129	28
56990	Miscellaneous Apparel & Accessory Shopd	6704	6705	2004	203
56999	Analytical Apparel Analysis	104	102	97	8
57120	Furniture Shops	13644	13630	7563	386
57130	Floor Covering Shops	7968	7967	4986	56
57140	Drapery & Upholstery Shops	3345	3342	1628	92
57190	Miscellaneous Home Furnishings Shops	5755	5735	2704	314
57220	Household Appliances Shops	6363	6331	2828	216
57320	Radio, TV & Computer Shops	5538	5541	2150	139
57330	Musical Instrument Stores	1598	1596	835	362
57340	Computer & Software Stores	8734	8707	4667	518
57350	Record Stores	940	940	312	16
57999	Analytical Furniture Analysis	517	507	134	0
58120	Eating Places	56871	56888	21213	904
58130	Drinking Places	6124	6094	2775	454
58140	Fast Food Operators	110	109	106	26
58150	Takeaway Fast Food Only	104	104	92	38
58999	Restaurant combined	1723	1739	1265	500
59110	Auctioneers	463	467	353	258
59120	Pharmacists/Chemists	13783	12992	7534	4540

59130	Coins, Medal & Stamp Dealers	9	9	9	4
59140	Health Food Suppliers	327	300	69	29
59210	Off-Licenses	10281	10285	3209	184
59310	Used Merchandise/Antiques/Art Shops	6577	6573	1584	768
59410	Sporting Goods & Bicycle Shops	6648	6647	2985	164
59420	Book Shops	5370	5329	3422	2234
59430	Stationery Shops	2854	2840	1983	368
59440	Jewellery Shops	7237	7233	2952	453
59450	Hobby, Toy & Game Shops	3033	3030	891	75
59460	Camera & Photographic Shops	2702	2699	1348	61
59470	Gift, Novelty & Souvenir Shops	8783	8775	2332	178
59480	Luggage & Leather Goods Shops	1427	1426	612	113
59490	Sewing, Needlework & Piece Goods	1457	1447	401	5
59610	Mail Order Houses	11076	10688	8949	1852
59620	Mechandising Machine Operators	488	488	253	20
59630	Direct Sales	1209	1209	629	116
59820	Fuel & Ice Dealers	172	172	137	11
59830	Fuel & Oil	1029	1026	717	55
59840	Liquified Petroleum Gas Dealers	987	988	604	4
59890	Fuel Dealers, nec	295	298	104	20
59920	Florists	3884	3872	1460	115
59930	Tobacco Stores & Stands	1434	1433	317	5
59940	News Dealers & Newsstands	523	523	274	32
59950	Opticians/Ophthalmic Stores	8624	8467	4890	2842
59990	Miscellaneous Retail Stores, nec	22257	22188	8123	706
59999	Analytical Retail Services	45	45	45	2
		426964	424638	198686	30799

WorkType	Postal	Tel	Fax	Email
Administration Staff	1394	1372	446	96
Analyst	3	3	2	1
Chemist	1	1	1	0
Commercial/Bus Develop Manager/Director	949	948	867	127
Communications Director/Manager	55	57	56	8
Company Secretary	2061	2049	1270	221
Computer Manager/Director	23	23	21	2
Consultant	15	15	13	7
Customer Relations Mgr	20	20	17	10
DP Manager/Director	38	38	36	4
Designer	75	75	70	9
Developers	27	27	27	16
Engineer	41	40	35	8
Facilities Manager/Director	79	79	78	17
Finance Dir/Controller	5636	5625	4724	1215
Fleet Manager/Director	274	274	267	80
Fund Manager	51	52	52	11
Health & Safety Officer	212	215	212	54
IS Manager/Director	265	265	252	85
IT Manager/Director	1293	1286	1233	496
Import/Export Dir/Mgr	200	201	195	68
Legal Executives	102	89	83	20
Logistics/Transport Mgr/Dir	103	103	97	64
Marketing/Sales Dir/Mgr	7829	7828	7085	1904
Network Planners/Integrators	3	3	3	0
Operations Director/Manager	1017	1016	910	317
Optometrist/Optician	5815	5666	3665	2623
Personnel Manager	2561	2560	2461	654
Pharmacist	6142	5354	1394	2099
President, Chairman, Dir, Mgr	380972	379623	163892	17740
Product/Brand Manager	13	13	13	5
Production/Works Dir/Mgr	1044	1043	956	216
Programmer	4	4	3	0
Projects Manager/Director	20	20	19	4
Purchasing Dir/Mgr	6604	6615	6332	2074
Quality Controller	62	62	58	39
R & D Dir/Mgr	25	25	24	5
Researcher	10	10	9	1
Security Dir/Mgr	2	2	2	1
Senior Executives & Professionals	1174	1194	1122	323
Services Manager	148	148	138	47
Systems Manager/Engineer	31	31	27	12
Technician, Technical Manager/Director	318	317	283	60
Training Manager	227	226	227	56
Unknown Job Title	26	21	9	0
	426964	424638	198686	30799

Country

Africa

	Postal	Tel	Fax	Email
Algeria	4	5	4	1
Botswana	45	45	39	13
Egypt	32	32	30	12
Kenya	15	15	14	0
Lesotho	1	1	1	0
Mauritania	2	2	0	0
Morocco	19	19	9	0
Mozambique	1	1	1	0
Namibia	17	17	17	7
Nigeria	2	2	1	1
South Africa	775	767	514	121
Sudan	28	27	3	0
Swaziland	16	16	11	15
Tunisia	11	11	9	0
	968	960	653	170

Australasia

	Postal	Tel	Fax	Email
Australia	3133	3092	2133	444
Fiji	6	6	4	4
Guam	16	16	0	16
New Zealand	1187	1172	927	413
	4342	4286	3064	877

Eastern Europe

	Postal	Tel	Fax	Email
Croatia	466	296	178	130
Czech Republic	967	987	973	139
Estonia	11	11	7	5
Hungary	392	385	378	1
Latvia	1	1	1	0
Lithuania	8	8	8	2
Poland	311	291	270	206
Romania	401	384	269	167
Russia	36	38	34	25
Slovak Republic	38	38	35	11
Slovenia	243	239	210	153
Turkey	4	4	4	0
	2878	2682	2367	839

Far East				
	Postal	Tel	Fax	Email
Brunei	117	116	104	0
China	6	6	6	4
Hong Kong	535	535	528	24
India	1	1	1	1
Indonesia	20	20	16	12
Japan	618	617	526	1
Korea	53	53	37	1
Malaysia	113	112	109	1
Philippines	44	44	34	26
Singapore	85	85	75	43
Sri Lanka	1	1	1	1
Taiwan	52	52	51	28
Thailand	98	98	97	116
Vietnam	4	4	2	4
	1747	1744	1587	262

Middle East				
	Postal	Tel	Fax	Email
Bahrain	413	413	404	109
Iran	8	6	6	2
Iraq	1	0	0	0
Israel	71	72	72	6
Jordan	236	236	220	103
Kuwait	204	204	186	93
Lebanon	69	69	69	52
Oman	300	300	291	283
Pakistan	35	26	15	1
Qatar	197	197	177	16
Saudi Arabia	648	645	648	31
Syria	9	9	6	0
United Arab Emirates	3296	3287	2778	1798
Yemen	25	25	22	0
	5512	5489	4894	2494

North America				
	Postal	Tel	Fax	Email
Antigua & Barbuda	51	54	46	2
Aruba	2	2	1	0
Bahamas	258	262	216	17
Barbados	113	116	116	65
Bermuda	22	22	22	11
Canada	276409	276525	98468	716
Cayman Islands	2	2	2	0
Curacao	3	3	3	0
Dominica	32	35	34	13
Dominican Republic	51	46	28	1
Grenada	45	56	46	4
Guadeloupe	3	3	3	1
Haiti	21	14	11	4
Jamaica	52	53	46	10
Montserrat	11	11	10	1
Puerto Rico	334	330	53	12
St Kitts & Nevis	23	24	18	0
St Lucia	80	83	73	10
Trinidad & Tobago	59	79	68	14
USA	33449	33112	24681	9388
	311020	310832	123945	10269

South America				
	Postal	Tel	Fax	Email
Argentina	1612	1562	274	16
Belize	41	41	37	19
Bolivia	139	128	45	2
Brazil	1370	1363	48	70
Chile	954	717	223	65
Colombia	177	173	143	53
Costa Rica	64	46	23	2
Ecuador	33	32	31	11
El Salvador	269	233	54	23
Guatemala	533	470	90	19
Honduras	219	164	11	1
Mexico	3243	3189	364	51
Nicaragua	23	17	5	1
Panama	255	198	33	24
Paraguay	2	2	2	0
Peru	37	37	12	7
Uruguay	62	60	39	32
Venezuela	47	47	36	6
	9080	8479	1470	402

Western Europe				
	Postal	Tel	Fax	Email
Austria	2417	2407	1518	106
Belgium	1311	1259	1204	127
Denmark	359	354	259	68
Finland	291	296	249	46
France	3721	3422	2188	849
Germany	8268	8186	5355	2636
Greece	168	163	166	1
Iceland	44	44	41	19
Ireland	2073	2126	1705	416
Italy	2167	2164	1158	311
Liechtenstein	15	15	7	13
Luxembourg	49	48	48	20
Malta	247	246	143	84
Monaco	1	1	1	1
Norway	282	277	271	34
Portugal	129	129	121	2
Spain	4493	4057	3770	157
Sweden	789	822	770	75
Switzerland	809	830	618	57
The Netherlands	567	557	521	44
UK	63217	62763	40593	10420
	91417	90166	60706	15486