

Description for Datacard 17: Papermill Print & Publishing
Total Names for This Data Card: 88811

Publishers Introduction

This base includes the executives and senior process management teams responsible for specifying and purchasing for their establishments which are primarily engaged in processing pulp paper and boards for the production of premium and quality paper and boards, corrugated solid fibre boxes, fibre cans, drums and sanitary food containers, packing paper, plastic film – coated and laminated, sanitary paper products, envelopes, stationary products, converted paper and paperboard products. These are included in Work Area 26 SIC classifications.

Analytical Laboratory Process – Production control chemists and quality assurance engineers are represented in this group who are responsible for the paper and paperboard manufacture at every stage of production, monitoring and controlling colour, texture, bleach and clay. See Work Area 26 SIC classifications.

Printing – printers and their senior specifying and purchasing management teams primarily engaged in the production of printed products and their gathering and finishing such as newspapers, periodicals, and publications, book, commercial, lithographic and gravure printing, manifold business forms, greeting cards, security printing, book binding, type setting, platemaking and reprographic services. These are part of Work Area 27 SIC classifications.

Publishing – editors, publishers and their senior designers and graphic artists primarily engaged in preparing, reading, editing printed matters, passing and proofing it in readiness of printing, distributing, and fulfilling pre-arranged circulation of journals and publications. See Work Area 27 SIC classifications.

Designers – graphic artists engaged in the preparation and production of page and text artwork, typesetting posters and graphic displays for purpose of reproduction – see Work Area 27 SIC classifications.

Selection Available – work area, SIC classification, work place, work type, establishment size, gender, income, geographical by country or postcode, telephone, fax, email.

Source of Data – strategic research, marketing analysis, mail order campaign management, questionnaires, telephone sales, fax broadcasting.

Updating – continuous Frankform in-house marketing, campaign response, goneaways, new names checked and suppressed against the Frankform ANDS system. Users are fully covered by our Guarantee and EC Data Protection Licence.



SIC		Postal	Tel	Fax	Email
26110	Pulp Mills	835	799	716	65
26210	Paper Mills	3415	3421	2972	163
26310	Paperboard Mills	1330	1332	1193	83
26410	Paper Coated Glaze	468	468	427	21
26420	Envelopes	244	246	214	74
26430	Bags, Paper & Textile	293	277	242	45
26450	Pie Cut Paper Board	189	190	166	9
26460	Pulp Moulded Products	110	114	103	10
26470	Sanitary Paper	325	325	294	28
26480	Sanitary Products	432	439	418	51
26490	Papers Converters	836	825	755	16
26510	Corrugated Boxes	359	364	339	144
26520	Cardboard Boxes	532	525	450	162
26530	Solid Fibre Boxes	3226	3219	3079	42
26540	Food Containers	184	184	170	10
26550	Fibre Cans, Drums & Similar Products	345	341	314	18
26560	Sanitary Food Containers	439	439	392	56
26570	Folding Paperboard Boxes	1141	1139	1079	48
26610	Building Paperboard	149	149	142	31
26710	Paper Coated & Laminated Packaging	1184	1183	1094	49
26720	Paper Coated & Laminated, nec	1279	1279	1110	38
26730	Bags, Plastics, Laminated & Coated	1252	1249	1061	34
26740	Bags, Uncoated Paper & Multitwall	600	601	536	8
26750	Dir-Cut Paper & Board	490	493	460	10
26760	Sanitary Paper Products	464	464	413	41
26770	Envelopes	554	554	536	29
26780	Stationery Products	453	450	390	76
26790	Converted Paper Products	2290	2295	2025	367
26999	Analytical Paper Pulp Process	237	237	231	2
27110	Newspaper	9819	9785	7847	2057
27150	Circulation & Distribution	48	48	48	0
27170	Politics & Philosophy	11	11	5	1
27180	Professional	430	426	383	114
27190	Wholesale, Retail & Services	106	106	104	162
27205	Medical	116	70	63	7
27210	Periodicals	3077	3051	2558	369
27220	Technical & Science	234	177	165	38
27230	Art & Design	57	55	43	13
27240	Human Life	22	21	14	0
27250	Animal	64	62	61	19
27260	Business	457	323	201	180
27270	Reference	96	94	89	38
27280	Process	8	8	7	0
27290	Sport & Leisure	223	208	71	186
27305	Religion & Education	464	60	42	12
27310	Book Publishing	4724	4635	3884	1604
27320	Book Printing	3141	2601	686	88
27330	Book - Video - CD Clubs	6	6	6	2
27410	Publishing/Multi Media nec	6124	6042	4598	2866
27510	Commercial Print Letterpress	3708	3059	755	44
27520	Commercial Printing, Lithographic	11046	10972	8517	258
27530	Engraving, Printing & Print	161	154	146	42
27540	Commercial Printing, Gravure	521	510	388	36
27590	Commercial Printing, nec	6299	6272	5423	900
27610	Manifold Business Forms continuous	1012	956	823	18

27710	Greeting Cards	337	342	307	16
27820	Blankbooks & Loose-leaf Binders	645	644	564	15
27890	Bookbinding & Related Work	1586	1584	1458	28
27910	Typesetting	1130	1120	1027	70
27930	Photo Engraving	98	94	88	10
27940	Laser & Photocopying	134	66	63	32
27950	Repro-graphics	4927	4597	4234	137
27960	Plate Making Services	1016	1008	866	30
27999	Analytical Print & Publishing combined	3309	2162	1225	132
		88811	84930	68080	11254

WorkType	Postal	Tel	Fax	Email
Administration Staff	1153	1135	879	309
Analyst	8	5	5	1
Commercial/Bus Develop Manager/Director	762	752	685	125
Communications Director/Manager	101	102	96	21
Company Secretary	867	848	668	32
Computer Manager/Director	27	25	12	2
Consultant	44	36	19	13
Customer Relations Mgr	28	28	28	29
DP Manager/Director	156	153	124	3
Designer	2129	1057	365	259
Developers	22	20	14	15
Engineer	1726	713	690	15
Facilities Manager/Director	42	42	41	5
Finance Dir/Controller	5167	5121	4694	383
Fleet Manager/Director	224	225	219	45
Fund Manager	29	30	30	4
Health & Safety Officer	78	80	80	11
IS Manager/Director	229	220	209	3
IT Manager/Director	384	387	360	81
Import/Export Dir/Mgr	458	455	440	31
Legal Executives	177	177	171	98
Librarian	7	6	3	5
Logistics/Transport Mgr/Dir	11	11	11	10
Marketing/Sales Dir/Mgr	8394	8359	6917	1634
Network Planners/Integrators	3	3	2	2
Operations Director/Manager	1162	1159	1097	79
Personnel Manager	3927	3920	3779	203
President, Chairman, Dir, Mgr	51109	49601	36981	6442
Product/Brand Manager	13	13	10	13
Production/Works Dir/Mgr	5247	5217	4780	472
Programmer	16	15	7	7
Projects Manager/Director	52	50	42	20
Purchasing Dir/Mgr	2355	2307	2128	73
Quality Controller	682	681	668	9
R & D Dir/Mgr	35	31	29	8
Researcher	92	86	76	14
Security Dir/Mgr	1	1	1	1
Senior Executives & Professionals	1030	1028	982	681
Services Manager	290	289	254	9
Software Engineer	8	8	5	4
Systems Manager/Engineer	59	43	32	5
Technician, Technical Manager/Director	426	414	375	39
Training Manager	55	55	55	12
Unknown Job Title	3	1	1	5
Web Master	23	21	16	22
	88811	84930	68080	11254

Country

Africa

	Postal	Tel	Fax	Email
Algeria	13	13	13	3
Botswana	16	16	14	10
Egypt	182	180	125	5
Ghana	1	0	0	0
Kenya	5	6	5	0
Morocco	13	13	13	0
Nigeria	2	1	0	0
South Africa	79	79	77	75
Sudan	4	4	0	0
Tanzania	1	1	0	0
Tunisia	17	16	10	0
Zimbabwe	1	0	0	0
	334	329	257	93

Australasia

	Postal	Tel	Fax	Email
Australia	631	631	519	24
Fiji	3	3	3	3
New Zealand	187	186	162	82
Tonga	1	1	1	1
	822	821	685	110

Eastern Europe

	Postal	Tel	Fax	Email
Bulgaria	4	4	4	3
Croatia	4	4	4	3
Czech Republic	315	336	329	33
Estonia	13	13	11	6
Georgia	2	2	2	2
Hungary	50	50	49	85
Latvia	3	3	3	2
Lithuania	3	3	3	2
Poland	1863	1864	1395	16
Romania	6	6	6	6
Russia	83	83	76	63
Slovak Republic	2	2	2	0
Slovenia	18	18	18	5
Turkey	32	30	30	0
Ukraine	1	1	1	1
	2399	2419	1933	227

Far East				
	Postal	Tel	Fax	Email
Brunei	14	14	10	0
China	351	335	140	14
Hong Kong	197	197	197	24
India	27	6	6	6
Indonesia	16	15	10	7
Japan	579	557	445	52
Korea	92	92	87	1
Malaysia	78	77	77	3
Nepal	1	1	0	1
Philippines	6	6	0	0
Singapore	181	181	174	140
Sri Lanka	90	83	26	21
Taiwan	399	399	399	19
Thailand	9	8	8	10
Vietnam	1	1	0	1
	2041	1972	1579	299

Middle East				
	Postal	Tel	Fax	Email
Bahrain	14	14	14	7
Iran	16	15	15	0
Iraq	2	0	0	0
Israel	74	70	67	9
Jordan	165	165	165	65
Kuwait	81	81	76	23
Lebanon	60	59	59	32
Oman	44	44	44	48
Pakistan	80	79	62	0
Qatar	9	9	9	2
Saudi Arabia	131	131	131	3
Syria	14	13	2	0
United Arab Emirates	402	399	396	346
Yemen	21	20	18	2
	1113	1099	1058	537

North America				
	Postal	Tel	Fax	Email
Bahamas	16	16	15	8
Barbados	11	11	11	24
Bermuda	1	1	1	1
Canada	20383	20386	14673	1258
Dominica	1	1	1	1
Dominican Republic	5	6	4	0
Jamaica	3	3	3	5
Puerto Rico	51	51	18	18
St Lucia	2	2	2	0
Trinidad & Tobago	21	21	21	42
USA	27022	26940	25175	1879
	47516	47438	39924	3236

South America				
	Postal	Tel	Fax	Email
Argentina	342	337	38	11
Belize	3	3	3	2
Bolivia	57	48	26	5
Brazil	456	454	39	233
Chile	89	80	43	10
Colombia	104	102	98	41
Costa Rica	7	7	7	1
Ecuador	32	32	32	8
El Salvador	54	50	13	8
Guatemala	65	62	15	9
Honduras	62	58	23	0
Mexico	907	871	462	355
Nicaragua	3	3	0	0
Panama	41	35	6	2
Uruguay	40	38	24	1
Venezuela	189	189	181	31
	2451	2369	1010	717

Western Europe				
	Postal	Tel	Fax	Email
Austria	1103	503	448	20
Belgium	580	571	570	14
Cyprus	20	20	20	16
Denmark	386	377	282	50
Finland	369	367	249	173
France	1566	1538	1452	24
Germany	3051	3050	2879	92
Greece	102	94	100	4
Iceland	12	12	12	10
Ireland	248	247	174	105
Italy	2181	2176	2001	739
Liechtenstein	5	5	5	5
Luxembourg	22	22	22	15
Malta	4	4	3	2
Monaco	55	55	51	53
Norway	251	272	262	41
Portugal	110	105	105	2
Spain	2517	2513	2467	98
Sweden	536	564	543	83
Switzerland	175	191	171	127
The Netherlands	424	423	385	23
UK	18418	15374	9433	4339
	32135	28483	21634	6035