

Description for Datacard 10: Services
Total Names for This Data Card: 370696

Publisher's Introduction

This base primarily represents the senior management responsible for specifying and purchasing for their establishment including:

Commercial Establishments – hotels, motels and inns engaged in providing lodgings and rooming and boarding houses engaged in renting and letting rooms or apartments and other housing units.

Sporting and Recreation Camps – engaged in operating camps such as boys' and girls' camps, fishing and hunting camps and other sporting and outward bound activities.

Laundry Cleaning and Garment Services – engaged in operating mechanical laundries including steaming, linen supplies and dry-cleaning for residential and commercial services.

Photographers – engaged in portrait photography for the general public and commercial photography, including video and still production, processing, developing and editing.

Personal Hygiene, Beauty and Care – individuals and their establishment engaged in caring for human appearance, health and fitness, including hair, skin and toning of the body.

Consultancy Services – individuals engaged in providing a service of a personal nature, accounting, bookkeeping, advertising and promotions.

Consumer credit reporting, mailing direct promotion, commercial art and reprographic art, graphic art, graphic design, secretarial and court reporting services such as typing, word processing, editing, proof-reading.

Service to Dwellings and Buildings – senior environmental management and establishments engaged in cleaning, maintenance and janitorial services.

The rental or leasing of medical, environmental, heavy construction and general equipment.

Personnel Supply Services – senior management engaged in the service of employment agencies and the temporary supply of employment for a specific function or short term support.

Computer Programming – individuals including programmers, pre-packed software & computer integrated system designers, data processors, information retrieval computer facilities management, computer maintenance related services – see Work Area 74 for specific SIC classification.

Miscellaneous Business Services – include security services & systems, news syndicates, photofinishing laboratories – see Work Area 74 SIC classifications.

Selection Available – work area, work place, work type, SIC classifications, establishment size, gender, income, geographical by country & postcode, telephone, fax, email.

Source – associations, strategic research and questionnaires. This is a relatively new base and is actively researched.

Updating – continuously against source information, campaign response, goneaways, new names checked and suppressed against the Frankform ANDS system. Users are fully covered by our Guarantee and EC Data Protection Licence.

SIC		Postal	Tel	Fax	Email
70110	Hotels & Motels	37370	37625	26342	6407
70210	Rooming & Boarding Houses	110	110	71	7
70320	Sporting & Recreational Camps	1481	1499	597	17
70330	Trailer Parks & Camp Sites	2993	3034	1121	730
70410	Membership-basis Organisation Hotels	62	78	75	0
70999	Hotels combined	321	321	295	0
72110	POWER LAUNDRY, FAMILY & COMMERCIAL	610	608	182	31
72120	Garment Pressing & Cleaners' Agents	3927	3925	382	0
72130	Linen Supply	237	237	182	5
72140	Nappy & Dyper Services	2	2	2	0
72150	Coin Operated Laundry & Cleaning	704	704	71	17
72160	Dry-cleaning Plants, excluding rug	320	318	136	24
72170	Carpet & Upholstery Cleaning	2457	2451	785	372
72180	Industrial Launderers	203	203	157	16
72190	Laundry & Garment Services, nec	491	490	180	26
72210	Photographic Studios, Portrait	3640	3511	1001	1151
72310	Health & Beauty	25503	25489	1723	124
72410	Barber Shops	3195	3196	100	12
72510	Shoe Repair & Shoeshine Parlour	1130	1130	100	1
72610	Funeral Service & Crematories	2504	2507	1232	27
72910	Tax Return Preparation Services	2598	2608	1228	11
72990	Miscellaneous Personal Services, nec	10207	10213	2064	18
73110	Advertising Agencies	18560	15791	13823	8281
73120	Outdoor Advertising Agencies	1118	1112	955	680
73130	Radio, TV & Publisher Representatives	613	612	423	10
73140	Exhibition & Seminar Organisers	893	926	917	800
73150	List Brokers	1745	1581	1494	260
73190	Advertising, Media Planning, nec	9262	11214	8391	9443
73210	Credit Report & Collection Agency	158	150	142	7
73220	Adjustment & Collection Services	351	351	201	0
73230	Credit Reporting	77	76	42	2
73310	Direct Mail/Telemktg Services	4036	3997	3551	2351
73330	Portrait Photography	1026	1013	134	1037
73340	Photocopying & Duplicating Services	1667	1668	1205	26
73350	Commercial Photography	3345	3222	1062	1663
73360	Commercial Art & Graphic Design	9786	9735	7598	4945
73380	Secretarial & Court Reporting	769	769	354	21
73390	Stenographic & Reproduction	58	58	58	30
73410	Office & Window Cleaning	117	80	65	12
73420	Disinfecting & Pest Control Services	708	706	270	24
73490	Building Maintenance Services, nec	6555	6552	2923	180
73510	News Syndicates	180	178	174	54
73520	Medical Equipment Rental	96	96	15	3
73530	Heavy Construction Equipment Rental	1111	1110	665	180
73590	Equipment Rental & Leasing, nec	5760	5757	2739	131
73611	Employment Agencies	5911	5902	4685	3014
73620	Temporary Help Supply Service	306	302	272	17
73630	Help Supply Services	893	894	521	13
73690	Personnel Services	2313	2331	2217	2006
73710	Computer Programming Services	52914	48897	32736	37131
73720	Pre-packaged Software	8165	7771	7058	2448
73730	Computer Integrated System Design	14484	5032	3065	1434
73740	Data Processing & Preparation	15506	11906	3768	931
73750	Information Retrieval Systems	770	412	350	220
73760	Facilities Management inc Computer	7582	2970	2294	223

73770	Computer Rental & Leasing	258	258	156	46
73780	Computer Maintenance & Repair	2147	2150	1349	525
73790	Computer Related Services, nec	19593	19642	14486	9162
73810	Armoured Car Services	1569	1570	866	15
73820	Security Systems Services	879	877	635	266
73830	News Syndicates	76	76	41	2
73850	Services Suppliers	96	95	95	9
73890	Business Advisory Services	31982	32116	20681	4304
73910	Research & Development	5596	5591	5253	2384
73920	Management & Public Relations	7796	7763	7324	2900
73930	Detective & Protective	610	606	584	39
73940	Equipment Rental	1684	1672	1517	68
73950	Photo Finishing Laboratories	186	186	169	7
73960	Trading Stamp Services	2	2	2	0
73970	Commercial Testing Laboratories	194	194	185	72
73980	Joint Venture	764	763	743	297
73990	Business Services, nec	20157	18794	15866	11626
73999	Analytical Business Analysis	207	206	183	61
		370696	345991	212328	118356

WorkType	Postal	Tel	Fax	Email
Administration Staff	1752	1716	1358	541
Analyst	115	95	64	65
Author/Editor/Publisher	814	807	656	405
Broker	1	1	1	1
Commercial/Bus Develop Manager/Director	2418	2390	2240	1277
Communications Director/Manager	378	358	326	177
Company Secretary	1587	1563	1260	262
Computer Analyst	48	40	12	10
Computer Manager/Director	1990	302	83	44
Consultant	2154	2088	1435	842
Customer Relations Mgr	172	172	169	139
DP Manager/Director	1595	403	83	26
Designer	4998	4403	3765	3624
Developers	8170	4383	3762	2246
Educator, Lecturer, Reader	905	700	329	366
Engineer	1743	624	493	170
Environmentalist	5	5	5	2
Facilities Manager/Director	113	113	112	34
Finance Dir/Controller	14384	13547	11380	7133
Fleet Manager/Director	553	556	542	266
Fund Manager	57	56	56	11
Health & Safety Officer	214	215	213	49
IS Manager/Director	276	270	205	45
IT Manager/Director	36665	27058	14701	26025
Import/Export Dir/Mgr	266	265	254	120
Legal Executives	176	175	169	64
Librarian	10	10	10	9
Logistics/Transport Mgr/Dir	10	10	10	7
Marketing/Sales Dir/Mgr	15401	15036	13832	7321
Network Planners/Integrators	122	114	68	53
Operations Director/Manager	1410	1365	1256	500
Personnel Manager	3557	3547	3386	849
Portfolio Manager	1	1	1	1
President, Chairman, Dir, Mgr	250302	248744	139805	57362
Product/Brand Manager	26	24	23	25
Production/Works Dir/Mgr	1642	1581	1468	456
Professor	1159	1284	1083	104
Programmer	365	201	126	126
Projects Manager/Director	492	428	322	258
Purchasing Dir/Mgr	1592	1559	1502	625
Quality Controller	1059	534	323	78
R & D Dir/Mgr	884	349	180	42
Researcher	2307	699	364	307
Security Dir/Mgr	16	16	6	16
Senior Executives & Professionals	1701	1506	1359	1079
Services Manager	520	514	469	282
Software Engineer	157	151	114	71
Systems Manager/Engineer	549	521	156	113
Technician, Technical Manager/Director	5370	5005	2350	4499
Training Manager	390	393	389	188
Unknown Job Title	73	67	37	13
Web Master	32	27	16	28
	370696	345991	212328	118356

Country**Africa**

	Postal	Tel	Fax	Email
Algeria	16	12	10	5
Botswana	73	73	69	29
Egypt	349	324	306	401
Ethiopia	2	2	0	0
Ghana	1	1	1	0
Kenya	133	131	107	89
Libya	12	0	0	0
Mauritius	47	70	70	18
Morocco	85	83	75	0
Nigeria	1	1	1	1
Seychelles	3	3	3	0
South Africa	463	462	452	158
Sudan	46	41	12	0
Swaziland	2	2	1	2
Tanzania	1	1	1	1
Togo	1	1	1	1
Tunisia	30	30	29	1
Zambia	14	14	8	0
Zimbabwe	6	6	6	5
	1285	1257	1152	711

Australasia

	Postal	Tel	Fax	Email
Australia	4219	4103	3670	740
Cook Islands	2	2	2	0
Fiji	2	1	1	0
Guam	6	6	6	6
New Zealand	745	734	680	903
Papua New Guinea	29	29	0	0
	5003	4875	4359	1649

Eastern Europe				
	Postal	Tel	Fax	Email
Albania	2	2	2	1
Armenia	5	5	5	0
Belarus	2	2	2	1
Bosnia	32	32	20	1
Bulgaria	457	440	336	431
Croatia	234	190	101	82
Czech Republic	1699	1646	1581	551
Estonia	193	189	157	169
Georgia	3	2	2	1
Hungary	317	224	216	91
Kyrgyzstan	6	3	2	3
Latvia	4	2	2	1
Lithuania	158	157	152	4
Macedonia	2	2	2	0
Moldova	1	1	1	1
Poland	1372	1216	797	334
Romania	643	600	539	769
Russia	618	596	520	442
Slovak Republic	145	138	125	116
Slovenia	426	391	222	119
Turkey	1071	825	783	615
Turkmenia	1	1	1	0
Ukraine	5	3	1	2
Uzbekistan	9	7	2	2
Yugoslavia	47	6	6	4
	7452	6680	5577	3740

Far East				
	Postal	Tel	Fax	Email
Bangladesh	58	56	0	0
Brunei	133	130	111	11
China	973	961	871	419
Hong Kong	2286	2141	2017	1253
India	423	58	51	18
Indonesia	121	117	106	49
Japan	4219	4174	3763	661
Korea	772	766	633	209
Macau	2	2	2	1
Malaysia	208	210	202	18
Maldives Republic	32	32	32	10
Myanmar	1	1	1	0
Nepal	3	3	1	1
Philippines	102	90	74	53
Singapore	895	818	735	579
Sri Lanka	36	36	32	14
Taiwan	610	598	593	360
Thailand	590	586	573	412
Vietnam	36	36	36	21
	11500	10815	9833	4089

Middle East				
	Postal	Tel	Fax	Email
Bahrain	467	459	448	226
Iran	135	134	125	6
Iraq	9	0	0	0
Israel	564	540	510	86
Jordan	411	407	374	176
Kuwait	728	686	592	551
Lebanon	129	129	120	76
Oman	561	554	539	451
Pakistan	68	24	16	5
Qatar	191	172	156	45
Saudi Arabia	1540	1462	1411	403
Syria	80	78	53	3
United Arab Emirates	2919	2876	2705	2391
Yemen	79	78	61	47
	7881	7599	7110	4466

North America				
	Postal	Tel	Fax	Email
Anguilla	13	15	15	56
Antigua & Barbuda	18	22	20	18
Aruba	46	44	41	35
Bahamas	146	157	152	100
Barbados	100	114	112	74
Bermuda	164	164	164	141
Bonaire	4	4	4	3
Brit Virgin Islands	33	36	35	99
Canada	127010	127255	41294	1949
Cayman Islands	51	51	48	34
Curacao	14	16	16	13
Dominica	17	18	18	15
Dominican Republic	7	7	3	1
Grenada	10	11	11	9
Guadeloupe	2	3	3	2
Haiti	1	1	1	1
Jamaica	47	49	45	210
Martinique	11	17	17	8
Montserrat	1	2	2	1
Puerto Rico	196	242	132	9
St Kitts & Nevis	19	29	29	26
St Lucia	10	11	11	72
Trinidad & Tobago	4	4	4	76
US Virgin Islands	65	64	63	90
USA	47429	48212	31686	36202
	175418	176548	73926	39244

South America				
	Postal	Tel	Fax	Email
Argentina	536	323	98	132
Belize	10	18	18	17
Bolivia	46	33	19	10
Brazil	1606	1354	549	51
Chile	295	217	116	110
Colombia	502	435	403	249
Costa Rica	19	19	9	5
Cuba	4	4	3	0
Ecuador	86	73	54	13
El Salvador	196	187	154	39
Guatemala	122	109	71	27
Guyana	14	10	4	1
Honduras	27	15	3	1
Mexico	1664	1328	636	770
Nicaragua	26	26	24	0
Panama	124	115	83	63
Paraguay	2	2	0	0
Peru	212	165	151	25
Uruguay	53	33	18	1
Venezuela	569	452	383	186
	6113	4918	2796	1700

Western Europe				
	Postal	Tel	Fax	Email
Andorra	2	2	2	2
Austria	1107	972	819	527
Belgium	3803	3053	2778	1526
Cyprus	130	121	107	95
Denmark	2759	2560	1997	825
Finland	608	469	451	466
France	11433	9661	8831	4726
Germany	30730	23433	16597	5266
Gibraltar	1	1	1	0
Greece	261	85	71	60
Iceland	71	59	48	46
Ireland	3725	3530	2552	2582
Italy	3380	2310	2020	972
Liechtenstein	19	20	17	18
Luxembourg	401	394	374	252
Malta	131	133	132	124
Monaco	13	13	11	9
Norway	640	539	427	417
Portugal	192	125	81	43
Spain	4099	3736	3611	494
Sweden	3516	3390	2845	2144
Switzerland	3096	1727	1412	666
The Netherlands	3308	2630	2229	1576
UK	82619	74336	60162	39921
	156044	133299	107575	62757